

INVITATION



ANUGERAH
UKM TJSL
THE SME CSR
AWARDS ASIA
亚洲 SME CSR 奖

To
Company's Executive Engaging in CSR for SME Development

REGISTRATION DEADLINE: March 8, 2024

AWARDING CEREMONY: Kempinski Jakarta, April 1, 2024

IN COLLABORATION WITH

 **PORTMAN EDUCATION**
College • International School • Training Academy • EdTech



Jalan Tebet Barat Raya Blok 1A Ground Floor No. 2, 3, 5, 8 Jakarta 12810 - Indonesia
www.LaTofi.com, E-Mail: latofiawards@gmail.com, latofischoolofcsr@gmail.com
C.P. Dhias Yudhiastuti Hp. 0812 9475 7524 / Tel. 021-8314360

Jakarta, February 7, 2024
 Number: 250/LSSR/UKMTJSL2024/II/24
 Subject: Invitation to participate in the international recognition UKM TJSL Award
 (SME CSR Awards) Asia 2024



To whom it may concern,
Mr./Mrs. Company's executives that embrace SMEs through CSR activities,

It is my prayer and best wishes to always see you in good health, full of joy manning your daily routines.

ASIA WOULD NOT BE ASIA WITHOUT SMALL AND MEDIUM ENTERPRISES. That's the logical depiction of Asia's strength as Small and Medium Enterprises (SMEs) play a determinant role in each country's economy. Hence, **La Tofi School of Social Responsibility** initiates the international recognition **the SME CSR AWARDS ASIA or UKM TJSL ASIA 2024 AWARDS** in Bahasa as a milestone to start building cooperation for the development of Small and Medium Enterprises in the light of Corporate Social Responsibility (CSR) practices across Asia. SMEs must learn from each other and build business capacities based on environmental values. To go the extra mile, the SME CSR AWARDS ASIA is crafted to come with direct benefits in forms of CMBA CSR education (Certified Master Business Administration of Corporate Social Responsibility) for company executives or staffs that support the SMEs. The SMEs applicants, meanwhile, are granted with the CMBA SME education (Certified Master Business Administration of Small Medium Enterprises). Both are online education made possible through collaboration with **PORTMAN College Malaysia**. The education will last for two months and is designed to create a sustainable ecosystem. It is to say that large companies have to serve as models for the SMEs in term of maintaining environmental sustainability and developing social values in society through good governance. Conversely, SMEs become 'big' by being self –helped. This award or certificate of appreciation is an evidence of graduating from a collaboration process that contributes to ESG scoring.

The UKM CSR AWARDS for companies supporting SMEs is a certification of initiatives deemed to have created stories of change in society due to their success. Applicant companies are required to submit a brief paper describing the changes they have made. Meanwhile, SMEs registered by their sponsors are required to disclose their turnover and profits along with their digital marketing platforms or social media. It is also necessary to briefly explain how CSR practices undertaken by the sponsor have contributed to the success of the SMEs. For the SMEs engaged in a company's supply chain, the awarding process requires a disclosure of the work contract and a brief explanation of how the CSV concept is developed between the company and the SME. Needless to say, however, that this SME and CSR collaboration will be crucial for state-owned enterprises (BUMNs) carrying out the state's mission as well as the private companies which inevitably become an integral part of people's economic development. In the light of this, special award dubbed as The UKM TJSL Asia 2024 Inspirations Award will be entitled to the Young Independent Entrepreneurs program by PT Bank Mandiri (Persero) Tbk, the PNM Mekaar program by PT Permodalan Nasional Madani, and the YDBA UMKM Development program by PT Astra International Tbk. Asian SMEs, when interconnected, will become a great force in each respective national economy. Regional collaboration approach against the backdrop of strategic roles of SMEs and CSR are expected to serve as keynotes of Dr. Lalu Muhamad Iqbal, currently the Spokesperson for the Ministry of Foreign Affairs, at the UKM TJSL - SME (Small Medium Enterprises) CSR (Corporate Social Responsibility) Asia Awards, the first of its kind, on April 1, 2024, at the Bali Room of Hotel Indonesia Kempinski Jakarta.

Please take the first opportunity to register your company and/ or your SMEs partners to meet our deadline of March 8, 2024. For further information, please contact the La Tofi School of Social Responsibility Secretary, Ms. DhiasYudhiastuti at 0812 9475 7524, and the Secretary of the UKM TJSL Asia 2024 Awards Committee, Mr. Yoga Anindito at 0811 9349 964 (for English-language services). Thank you. Warm regards,



La Tofi

Chairman La Tofi School of Social Responsibility/ Head of the UKM TJSL Asia 2024 Award/ The SME CSR Awards Asia / 亚洲 SME CSR 奖 Assesment Team

Prof Ibnu Hamad

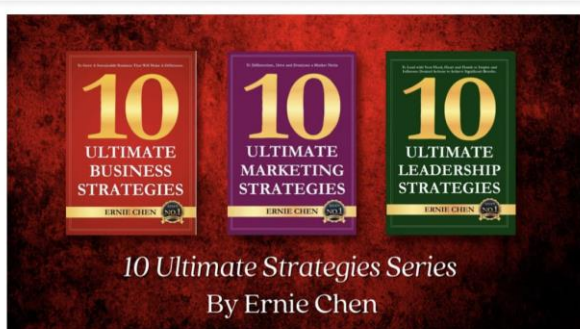
The UKM TJSL Asia 2024 Award/ The SME CSR Awards Asia /亚洲 SME CSR 奖 Committee Chairman and member of the Assesment Team.



JalanTebet Barat Raya Blok 1A Ground Floor No. 2, 3, 5, 8 Jakarta 12810 - Indonesia
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GLOSSARY

1. **CMBA CSR** (Certified Master Business Administration of Corporate Social Responsibility)
Designed for all personnel in the business chain or from staff to leadership levels and is intended to implant CSR as the operational soul of business. The goal is to produce Masters of Social Responsibility in business management. This certified MBA will take place online for 2 months with video tutorials from instructors and student task reports. Graduation will be held at the end of the year along with the Asia CSR & SMEs Meeting agenda at PORTMAN College Campus, Selangor – Malaysia, with each bearing its own costs. Graduation gowns & caps are made from woven fabric or regional batik.
2. **CMBA SME** (Certified Master Business Administration of Small Medium Enterprise)
Targeted at SME business owners, the target is to make them proficient in collaborating and implementing CSR in their businesses. This certified SME Master program will take place online for 2 months with video tutorials from instructors and student task reports. Graduation will be held together with the CMBA CSR graduation at the Asia CSR & SMEs Meeting event at the end of this year at PORTMAN College Campus, Selangor – Malaysia, with each bearing its own costs or by SME-supporting companies. Graduation gowns & caps are made from woven fabric or regional batik.
3. **CSR, Business, and CSR Communication** guides will be delivered by respective experts, paving the way for both CMBA CSR and CMBA SME to have a strong conceptual and practical foundation. La Tofi as the chairman of La Tofi School of Social Responsibility infuses the spirit of change to empower the initiatives with the CSR ALGORITHM framework he launched last year. It is even more so as Aris Darmono will detail the CMBA CSR HANDBOOK starting from the Logical Framework Analysis. For this CMBA program, Ernie Chen, PORTMAN Education chairman in the meantime, puts his ground on his 3-book series: 10 Ultimate Business Strategies, 10 Ultimate Marketing Strategies, and 10 Ultimate Leadership Strategies. Prof. Ibnu Hamad, an expert in communication science of the University of Indonesia, will also come with a special CSR communication book for this program.



CATEGORIES FOR COMPANIES ACTING AS SMEs FACILITATORS:

1. WOMEN DEVELOPMENT SMEsGROUP

It concerns initiatives that aim to empower women in the business and promote gender equality. Built to achieve various goals, including:

- **Economic Empowerment:** Empowering women economically by providing them access to start and grow their own businesses. This may involve providing entrepreneurship training, business capital assistance, or other technical support.
- **Income Enhancement:** Through women's group SMEs, women can increase their own and their families' incomes. By owning their businesses, they can earn additional income or even become the main source of income for their families.
- **Strengthening Independence:** By owning their businesses, women can enhance their confidence, independence, and autonomy. They learn to take initiatives, manage risks, and make decisions independently.
- **Improving Resource Access:** Through cooperation within the group, women can gain greater access to resources such as capital, training, technology, and markets. This helps them to be more competitive and sustainable in their businesses.
- **Promotion of Gender Equality:** Women's group SMEs also play a role in promoting gender equality in the business world and society at large. They serve as real examples of how women can become successful leaders and entrepreneurs.
- **Enhancing Family Welfare:** The success of women's group SMEs also has a positive impact on the overall welfare of families. With more stable and increased income, they can provide better access to education, healthcare, and other basic needs for their families.
- **Community Empowerment:** Apart from individual benefits, women's group SMEs can also empower the communities in which they operate. They can be agents of positive social and economic change in their communities through their contributions to local development and shared prosperity

2. DISABLED DEVELOPMENT SMEs GROUP

The initiative plays an important role in empowering the disabled and promoting social inclusion. These businesses not only provide employment opportunities for people with disabilities but also enable them to contribute productively to the economy and society. In some countries, special programs and support are available to assist individuals with disabilities in establishing and developing SMEs. Facilitated to achieve various goals, including:

- **Economic Empowerment:** Disability SMEs provide opportunities for individuals with disabilities to become entrepreneurs and have control over their own income. This can enhance their economic independence and financial empowerment.
- **Social Inclusion:** Through participation in SMEs, individuals with disabilities can experience social inclusion and feel recognized in society. This helps reduce stigma and discrimination against disabilities.
- **Job Provision:** Disability SMEs can serve as a source of employment for individuals with disabilities who may face challenges in finding jobs elsewhere. This creates inclusive and sustainable job opportunities for them.
- **Skill Enhancement:** Participating in SMEs can help individuals with disabilities develop business, leadership, management, and interpersonal skills that can be beneficial in their overall lives.

- **Quality of Life Improvement:** By owning their businesses, individuals with disabilities can improve their own and their families' quality of life. This may include improving access to healthcare, education, and other needs.
- **Development of Special Products and Services:** Disability SMEs often focus on developing products and services designed specifically to meet the needs and preferences of individuals with disabilities. This helps expand their access to goods and services tailored to their needs.

3. **YOUTH / STUDENT DEVELOPMENT SMEs GROUP**

The initiative plays a significant role in empowering the younger generation and economic development. Facilitated to achieve various goals, including:

- **Innovation:** Young people often have creative and innovative ideas that can generate new and unique products or services. Youth SMEs often serve as platforms to turn these innovative ideas into successful businesses.
- **Entrepreneurship:** Youth SMEs strengthen entrepreneurship spirit among the younger generation. Through their small businesses, youth learn about business management, risk-taking, and other skills necessary for success in the business world.
- **Technology:** Youth often have a strong understanding of technology and social media. Therefore, youth SMEs tend to adopt advanced technology and digital marketing strategies to enhance their visibility and sales.
- **Collaboration:** Youth SMEs often collaborate with other youth, either in the form of business partnerships, professional networks, or joint projects. This allows them to support each other and exchange ideas.
- **Social Impact:** Many youth SMEs have strong social or environmental missions. They often combine their businesses with social or environmental goals, such as supporting education, the environment, or other social issues.
- **Community Empowerment:** Youth SMEs also contribute to the development of local communities. They create jobs, provide training, and participate in social and cultural activities in their communities.
- **Value-Based Approach:** Many youth SMEs adopt a value-based approach in their businesses. They tend to prioritize principles such as sustainability, gender equality, inclusion, and social responsibility in their operations.

4. **FARMER / FISHERMAN DEVELOPMENT SMEs GROUP**

It involves farmers or fishermen in small to medium-scale businesses. The goal of these SMEs is to empower and improve the economic welfare of business actors in the agricultural or fisheries sector, as well as increase productivity, competitiveness, and economic welfare of group members. Facilitated to achieve various goals, including:

- **Education and training:**
 - Provide education and training to group members regarding the latest agricultural or fishing techniques, business management, and sustainable practices.
 - Develop skills in marketing, financial management and business administration.
- **Technology and Innovation:**
 - Support innovative use of technology in production, marketing and supply chain management.
 - Facilitate access for farmer/fisherman groups to modern equipment and information technology.
- **Financial Access:**
 - Help groups access financial resources, such as business credit, loans, or financial assistance programs.

- Promote financial inclusion and facilitate the formation of cooperatives or microfinance institutions.
- **Marketing and Networking:**
 - Assist the group in building an effective marketing network, including collaboration with local merchants, shops, or wholesale markets.
 - Increase group access to e-commerce platforms or online market applications.
- **Infrastructure and Facilities:**
 - Support infrastructure development such as irrigation, electricity networks, or agricultural/fishery product processing facilities.
 - Facilitate the development of production centers or business clusters to increase efficiency and competitiveness.
- **Environmental Sustainability:**
 - Encourage sustainable agricultural and fishing practices to maintain the sustainability of natural resources.
 - Teach organic farming or environmentally friendly fishing techniques.
- **Partnerships and Networking:**
 - Build partnerships with the private sector, government and non-profit institutions to support the development of SMEs for farmer/fisherman groups.
 - Active in similar organizations or associations to share experiences and get support.
- **Social Empowerment:**
 - Involve the group in the decision-making process to increase a sense of ownership and motivation.
 - Support women's empowerment in farmer/fishermen groups.
- **Monitoring and Evaluation:**
 - Carry out regular monitoring and evaluation of the development of group SMEs.
 - Use feedback to adjust development strategies.

5. **CSR DEVELOPMENT PARTNERSMES**

It plays a role in providing support and assistance to SMEs to improve their performance in a sustainable manner. This can involve training, mentoring, access to capital and technical assistance to help SMEs grow and develop. Through CSR partnerships, companies can contribute to local economic development and have a positive impact on the surrounding community and environment.

CATEGORIES FOR SMEs REGISTERED BY COMPANY :

1. **ENVIRONMENTAL SMEs**

Businesses that are committed to environmentally friendly business practices, such as production of recycled goods, environmentally friendly products, or environmental conservation services.

2. **INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) SMEs**

SMEs involved in developing software, applications, IT services or online platforms. The ICT industry is growing rapidly, with startup centers in cities such as Jakarta, Bangkok and Kuala Lumpur.

3. **SERVICES SMEs**

Businesses in the service sector, such as consultants, insurance agents, property agents, or cleaning companies. Service SMEs provide a variety of professional services to individuals and other businesses.

4. **EDUCATION AND TRAINING SMEs**

Engaged in training and skills development programs for local communities. Support for local education through scholarships or providing educational facilities.

5. **TRADE SMEs**

Engaged in businesses in the trade sector, such as grocery stores, retailers, travel agents or property agents. Trade SMEs play a role in distributing goods and services to final consumers.

6. **CREATIVE SMEs**

Covering various industries such as art, design, fashion, crafts, and performing arts. Creative SMEs often focus on products and services that are unique, innovative and oriented towards artistic expression.

7. **AGRICULTURAL SMEs**

Especially in countries with strong agricultural sectors such as Indonesia, Thailand and Vietnam, agricultural SMEs play a role in local food production and other agricultural raw materials.

8. **TOURISM SMEs**

Businesses in the tourism sector, such as homestays, restaurants, souvenir shops, travel agents, or tour guides. Tourism SMEs are an important part of the growing tourism industry in this region.

9. **TEXTILE AND CRAFTS SMEs**

SMEs involved in the production of textiles, clothing, fashion accessories, traditional handicrafts, and home decoration. Many countries in Southeast Asia have a rich craft heritage and these SMEs help maintain that tradition.

10. **FOOD AND BEVERAGE SMEs**

Businesses in the culinary sector, including food stalls, food stalls, cafes, restaurants, or food and beverage producers. Food and beverage SMEs play an important role in creating a rich and attractive culinary variety for tourists and local residents.

11. **HEALTH SMEs**

Businesses in the health sector, including clinics, pharmacies, public health services, or health and beauty products. Health SMEs play an important role in providing access to affordable and quality health services.

12. **RENEWABLE ENERGY SMEs**

SMEs involved in the production and distribution of renewable energy, such as solar panels, small wind turbines or bio-energy technologies. With increasing awareness of climate change, these SMEs are increasingly important in efforts towards energy sustainability.

13. **MANUFACTURING SMEs**

Businesses involved in the production of consumer goods, including household appliances, electronic products, or automotive equipment. Manufacturing SMEs play a role in strengthening the local manufacturing sector and providing employment opportunities.

14. PARTNERSHIP AND COLLABORATIONSMEs

Collaboration with government, non-profit organizations, or other social institutions. Engagement in partnerships for shared social responsibility projects.

ASSESSMENT TEAM

1. **La Tofi**, Chairman of La Tofi School of Social Responsibility (Head of the Assessment Team and Member).
2. **Ernie Chen**, Asia's No.1 Business Coach / Chairman PORTMAN Education Group – Malaysia / (Anggota).
3. **Prof. Ibnu Hamad**, Professor of Communication Science, The University of Indonesia / Chair of the Indonesian Social Responsibility Foundation / Chair of the Organizing Committee / (Member).
4. **Agus Muharram**, Cooperative & SMEs Expert at La Tofi School of Social Responsibility / Former Secretary of the Ministry of Cooperatives & SMEs / (Member).
5. **Yoga Anindito**, Vice Chairman of La Tofi School of Social Responsibility / Secretary of the Organizing Committee / (Member).
6. **Wahyu Aris Darmono**, Sustainability Expert at La Tofi School of Social Responsibility / (Member).
7. **Dindin Komarudin**, General Chair of the Indonesian CSR Social Workers Association / (Member).

HOW MANY CATEGORIES CAN I APPLY?

Each company may register up to 5 categories of SME development groups while companies are required to register up to 14 categories of the SMEs they endorse.

HOW TO REGISTER?

Submit the registration form via email latofiawards@gmail.com, latofischoolofcsr@gmail.com. Companies that register are required to write a brief paper stating the category they are participating in and the title of the program. The story of change must figure out the real condition before and after the program was applied and the approach brought with it. Meanwhile, fostered SMEs registered by the company are required to write a brief paper stating the category they are participating in, the name of the UKM brand/company, the name of the UKM leader, success stories they made from the start up to the present time (including statement of turnover and profits as well as the social media used for marketing). It is also necessary to explain how the company support (CSR) contributes to the SME success. The cooperation contract and a statement of understanding pertaining CSV are required from the SMEs engaged in company's supply chain.

EVENT AGENDA TJSL UKM AWARD (SME CSR) ASIA 2024
 HOTEL INDONESIA KEMPINSKI - JAKARTA, 1 APRIL 2024

17.00 – 18.00	Registration
18.00 – 19.00	Break the fast together and Maghrib pray
19.00 – 19.10	Greetings from Mr. La Tofi , Chairman of La Tofi School of Social Responsibility the initiator of the 2024 Asia TJSL UKM (SME CSR) Award.
19.10 – 19.20	Welcome speech Mr. Ernie Chen , Asia's No.1 Business Coach / Chairman PORTMAN Education Group – Malaysia .
19.20 – 19.30	Special Awards As Inspirations of the 2024 TJSL Asia UKM Award to: 1. Independent Young Entrepreneur Program by PT Bank Mandiri (Persero) Tbk 2. PNM Mekaar program by PT Permodalan Nasional Madani 3. YDBA MSME Development Program by PT Astra International Tbk
19.30 – 19.40	Keynote Mr. Lalu Muhamad Iqbal , Spokesperson for the Ministry of Foreign Affairs "Regional cooperation approach and the strategic role of SMEs and CSR".
19.40 – 21.00	TJSL UKM Award (SME CSR Asia 2024) Presentation

- **dress code** : batik or woven cloth typical of each region.

CERTIFICATION & HR DEVELOPMENT FEES

This is a certification fee that starts from the administration process, assessment, provision of certificate and trophy up to the management of the awarding ceremony at Hotel Indonesia Kempinski Jakarta. Also included are the costs for CMBA CSR education (Certified Master Business Administration of Corporate Social Responsibility) for company executives or staff that support the SMEs and CMBA SME education for SME players. The cost of certification & HR development is: IDR 18 million/category for companies registering as SMEs Facilitators and IDR 15 million/category for SMEs registered by sponsor companies. This fee transfer is made during registration. Recipients of the TJSL UKM Award (SME CSR) Asia 2024, accounted by one category achieved, are entitled to a trophy, certificate and one person to attend the awarding ceremony and one person to take part in CMBA CSR and CMBA SME education.

SPONSORSHIP

Sponsorship has nothing to do with certification & HR development costs. Participants are invited to choose a sponsorship package by considering its benefits or counter-performance.

- 1) **Sponsor Package A: IDR 80 million**, compensation:
 - a. Mentioned as a main supporter.
 - b. Placement of the logo on the LaTofi.com website for a year.
 - c. Placement of the logo on the event backdrop.
 - d. 4 invitations to attend the 2024 Asia TJSL UKM (SME CSR) Award awarding evening.

- 2) **Package B Sponsor: IDR 65 million**, compensation:
 - a. Placement of the logo on the LaTofi.com website for a year.
 - b. Placement of the logo on the event backdrop.
 - c. 3 invitations to attend the 2024 Asia TJSL UKM (SME CSR) Award awarding evening.

- 3) **Package C Sponsor: IDR 55 million**, compensation:
 - a. Placement of the logo on the LaTofi.com website for a year.
 - b. Placement of the logo on the event backdrop.
 - c. 2 invitations to attend the 2024 Asia TJSL UKM (SME CSR) Award awarding evening.

Certification & HR development and sponsorship costs are made by transfer to the CV La Tofiat: **Bank MandiriTebet Branch, Account number: 124 0005 473 443**. The transfer is expected to commence no later than a week before the TJSL UKM Award (SME CSR) Asia 2024 award ceremony.

**REGISTRATION FORM (COMPANY)
TJSL UKM AWARD (SME CSR) ASIA 2024**

Our company (full name) : _____

Address : _____

Person appointed to represent the company as registrant : _____

position : _____ **email :** _____ **Mobile :** _____

Person to contact for further communication : _____

position : _____ **email :** _____ **Mobile :** _____

We register for the TJSL UKM Award (SME CSR) Asia 2024 for the below category (select) :

1. **WOMEN DEVELOPMENT SMEs GROUP**
2. **DISABLED DEVELOPMENT SMEs GROUP**
3. **YOUTH / STUDENT DEVELOPMENT SMEs GROUP**
4. **FARMERS / FISHERMEN DEVELOPMENT SMEs GROUP**
5. **CSR DEVELOPMENT PARTNER SMEs GROUP**

Program title : _____

We, herewith, attach brief papers about what we have done and the changes made along the process as well as the approach we applied for each program.

Register: ____ category, then pay the HR certification & development fee of: IDR _____

This fee is made by transfer to the CV La Tofi account at: **Bank MandiriTebet Branch 124 0005 473 443.**

Regarding this registration form, we also register the assisted SMEs on the attached form.

Warm regards,

(name, signature and company seal)

Email to: latofiawards@gmail.com, latofischoolofcsr@gmail.com

**ATTACHMENT FORM FOR GUIDED SME REGISTRATION
FOR TJSL UKM AWARD (SME CSR) ASIA 2024**

SME brand/company name : _____

Name of UKM leader: _____ email: _____ Mobile: _____

We register for the TJSL UKM Award (SME CSR) Asia 2024 by following the below categories (select):

1. ENVIRONMENTAL SMEs
2. INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) SMEs
3. SERVICES SMEs
4. EDUCATION AND TRAINING UKM
5. TRADE SMEs
6. CREATIVE SMEs
7. AGRICULTURAL SMEs
8. TOURISM SMEs
9. TEXTILE AND CRAFTS SMEs
10. FOOD AND BEVERAGE SMEs
11. HEALTH SMEs
12. RENEWABLE ENERGY SMEs
13. MANUFACTURING SMEs
14. SME PARTNERSHIP AND COLLABORATION

We, herewith, attach brief papers about what we have done and the changes made along the process as well as the approach we applied for each program. Also included are statements of turnover and profit as well as digital marketing platform or social media. We are also obliged to state out the support from our sponsor company that contributes to our success. Being the SME throughout the company's supply chain, we also disclose our work contract and position in the CSV approach.

Register: ____ category, then pay the HR certification & development fee of: IDR _____

This fee is made by transfer to the CV La Tofi account at: **Bank MandiriTebet Branch, No: 124 0005 473 443.**

Warm regards,

(name, signature and company seal)

Email to: latofiawards@gmail.com, latofischoolofcsr@gmail.com

**PARTICIPATION FORM
AS A SPONSOR OF THE TJSL UKM AWARD (SME CSR) ASIA 2024**

Company : _____

Address : _____

Representedby : _____

Position : _____

Telephone : _____

Mobile Phone : _____

E-mail : _____

Declares willingness to become a SPONSOR at the ANUGERAH UKM TJSL (SME CSR) ASIA 2024 organized by La Tofi School of Social Responsibility on April 1 2024 at Hotel Indonesia Kempinski Jakarta.

Selected sponsorship package: _____

Amount of funds: Rp _____

Compensation obtained includes: _____

Sponsorship fees are made by transfer to the CV La Tofi account at: **Bank Mandiri Tebet Branch, No: 124 0005 473 443**. Sponsorship transfers shall be made no later than a week before the 2024 Asia TJSL UKM (SME CSR) Award ceremony.

Sponsors, _____ Organizers, _____

(_____) (_____)

(name, signature and company seal)
Email to: latofiawards@gmail.com, latofischoolofcsr@gmail.com

REGISTRATION FORM FOR PARTICIPATING IN THE ONLINE CMBA CSR PROGRAM

Full Name: _____

Company: _____

Address: _____

Position: _____ email: _____ Mobile: _____

We are participating in the CMBA CSR education (Certified Master Business Administration of Corporate Social Responsibility) online program for two months, which will commence from _____ to _____.

CMBA CSR (Certified Master Business Administration of Corporate Social Responsibility)

Designed for all personnel in the business chain or from staff to leadership levels and is intended to implant CSR as the operational soul of business. The goal is to produce Masters of Social Responsibility in business management. This certified MBA will take place online for 2 months with video tutorials from instructors and student task reports. Graduation will be held at the end of the year along with the Asia CSR & SMEs Meeting agenda at PORTMAN College Campus, Selangor – Malaysia, with each bearing its own costs. Graduation gowns & caps are made from woven fabric or regional batik.

Warm regards,

(Name and Signature)

Email to: latofiawards@gmail.com, latofischoolofcsr@gmail.com

REGISTRATION FORM FOR PARTICIPATING IN THE ONLINE CMBA SME PROGRAM

Full Name: _____

Brand Name/Company SME: _____

Address: _____

Position: _____ email: _____ Mobile: _____

We are participating in the CMBA SME education (Certified Master Business Administration of Small and Medium Enterprise) online program for two months, which will commence from _____ to _____.

CMBA SME (Certified Master Business Administration of Small Medium Enterprise)

Targeted at SME business owners, the target is to make them proficient in collaborating and implementing CSR in their businesses. This certified SME Master program will take place online for 2 months with video tutorials from instructors and student task reports. Graduation will be held together with the CMBA CSR graduation at the Asia CSR & SMEs Meeting event at the end of this year at PORTMAN College Campus, Selangor – Malaysia, with each bearing its own costs or by SME-supporting companies. Graduation gowns & caps are made from woven fabric or regional batik.

Warm regards,

(Name and Signature)

Email to: latofiawards@gmail.com, latofischoolofcsr@gmail.com